

swissuniversities

2021-2024 Open Science Programme

Approved Open Access Communication Projects

Call Deadline: Submissions were accepted on a rolling basis

Overview Approved Projects

Short title	Full title	Project duration	Leading institution	Partner institution(s)	Project Manager	Total costs (CHF)	Funds Requested (CHF)
JOS24	Journées Open Science 2024 – JOS24	01.07.2024 – 31.12.2024	Université de Lausanne	EPFL, HEP Vaud, HES-SO	Micaela Crespo	186'249	50'000
SciComOA	Science communication for a lay audience in Switzerland SciComOA	01.04.2024 – 31.03.2025	ZHAW Zurich University of Applied Sciences, University Library	PH Zurich, Swiss Medical Weekly and Swiss School of Public Health SSPH+	Colette Schneider Stingelin	279'389	139'678

Short Summaries of the Projects

Abstracts by the applicants:

JOS24

Journées Open Science 2024

The Open Science Days 2024 promise to be a unique event from September 2 to 5, 2024. They are unique in that they will bring together all four types of higher education institution - the University of Lausanne (UNIL), the Swiss Federal Institute of Technology Lausanne (EPFL), the Haute École Pédagogique du canton de Vaud (HEP-Vaud) and the Haute École Spécialisée de Suisse Occidentale (HES-SO).

Topics will range from Open Access to Open Research Data, Open Educational Resources and Citizen Science. The Days place Open Access at the very heart of the Open Science landscape, recognizing its founding role in this movement to open up knowledge by launching the days with this theme.

Each day will be punctuated by discussions on cross-cutting issues fundamental to the world of research today: artificial intelligence, the reform of research and researcher evaluation, and issues of equality, diversity and inclusion (EDI). EDI is not just a theme, but a compass guiding our collective quest for knowledge as a public good, transcending disciplinary boundaries and promoting a participatory and equitable approach to knowledge.

The Open Science Days 2024 promise an in-depth, collaborative exploration of Open Science. With Open Access as the starting point, these days will offer a dynamic platform for discussing key topics such as artificial intelligence, research evaluation reform and EDI, with the aim of promoting open, inclusive, and equitable knowledge.

SciComOA

Science communication for a lay audience in Switzerland

As stated in the “UNESCO Recommendation on Open Science”, Open Science has the potential of making the scientific processes more transparent, inclusive, and democratic. It is undisputed that research funded by the public should be made publicly accessible. In addition to the accessibility of research results through Open Access publishing, their comprehensibility is an essential element on the path towards Open Science. This aspect has not yet received much attention in the current debate on the promotion of Open Science and Open Access publishing.

With the overall vision to increase the awareness for and the availability of Open Access lay abstracts in Switzerland, we propose herein a largely conceptual project with the three following objectives:

- (1) Prototypical evaluation of a lay abstract procedure for high-quality open access articles from four independent, non-profit Swiss journals (a) Swiss Medical Weekly, (b) International Journal of Public Health, (c) Public Health Reviews and (d) MedienPädagogik.
- (2) The concept of strategic communication for the Lay Publica of the four journals in the multilingual Swiss context will be developed based on research.
- (3) The results of the prototypical evaluation and the communication concept will be negotiated with the scientific communities.

The outlined project should act as a conceptual communication project targeted towards the promotion of Open Science via lay abstract in Switzerland. Evaluation of good-practice and available digital tools will be integral part of this communication project in an international context.